



**Program Officer - Senior Program Officer (SPO) Campaigns**  
**Centre for Catalyzing Change, New Delhi**

**ORGANIZATION BACKGROUND:**

Centre for Catalyzing Change (C3), is a not for profit organization that improves the lives of women and girls in India. Through local partnerships and programs, C3's proven approach to development gives women, young girls and boys the tools they need to improve their lives, as well as that of their families and communities. Our programs focus on increasing educational and livelihood opportunities for adolescent girls, ensuring access to lifesaving reproductive health information and services, and strength In order to grow its portfolio and to achieve set goals, C3 is looking to recruit a Program Officer, Sr Prog Officer, Campaigns, who will enable it to support the marketing communications function with the right mix of digital campaigns.

The SPO, Campaigns will support the development and finalisation of campaigns in the digital and offline worlds by the organization in accordance with the strategy adopted for fundraising.

**Responsibilities:**

- Design compelling public-facing campaigns towards the organisation's fundraising and advocacy goals.
- Liaise with the Monitoring, Evaluation and Program functions within the organisation to draw out relevant data that will help in designing the campaigns.
- Prepare reports and give presentations on fundraising progress to Executive Director, board and senior leadership team.

**Role requirements**

- High on creativity
- Must have previous knowledge about the part of the charitable sector wherein the organization operates, knowledge of fundraising rule and other relevant issues in the landscape for non-profits in India.
- Excellent writing and editing skills in English.
- Excellent hold over basic design/editing software, such as Word, Excel, PowerPoint and Canva.
- Experience bracket of 2-5 years, preferably in a marketing/design role.
- Experience in the not-for-profit sector desired.

**Educational qualifications**

- Master's degrees in Design, Social Sciences, or related fields.