

**End line for project titled “Sangwari-Moving Towards A Child Marriage Free Society”  
Chhattisgarh**

**Request for Proposal**

**Background**

Centre for Catalyzing Change, works to mobilize girls and women to achieve gender equality. Our vision is a future in India where girls and women are fully empowered and equipped to realize their rights, access opportunities and achieve gender equality. At the core of our work and approach is a belief that achieving gender equality is essential to development, democracy and progress. We address challenges that girls face in our country at different stages of their life cycle. For its work to impact the lives of adolescent girls, C3 follows an empowerment model, based on an integrated and holistic approach to empowerment of adolescent girls. Moving away from traditional approach of working with adolescents i.e. focusing on what is lacking in adolescents, C3 focuses on the potential of adolescent girls. At the centre of the model is the goal of developing a cadre of empowered adolescent girls- educated, healthy, economically empowered and capable of making informed and independent decisions in life, including retention in schools, and reduction / prevention of child marriages and early pregnancies

Since December 2022, C3 has been implementing *Sangwari: Moving Towards a Child Marriage-Free Society* across two identified blocks of Surguja district to address the persistent challenge of child marriage. These blocks are predominantly inhabited by tribal communities, where socio-economic vulnerabilities, limited educational opportunities, and deeply entrenched social norms continue to drive the practice of early marriage, limiting opportunities for adolescent girls and reinforcing cycles of gender inequality.

The project is implemented in Surguja where over half (55%) of the population is tribal (Census 2011). As per National Family Health Survey 5 (2019-21), 18.1% of the women get married below the legal age of 18 years as compared to 12.1% for the state and 23.3% for India, 37.7% of the women complete 10 years of schooling in Surguja compared to 36.9% for the state and 41% for the country. COVID 19 pandemic has exacerbated the situation in places like Surguja which faced a lot of reverse migration. Vulnerabilities of girls to child marriage has increased due to COVID 19, the school closures and lack of access to online education, Child marriage violates girls’ rights to health, education and opportunity and exposes girls to violence throughout their lives, and traps them in a cycle of poverty. Through the proposed project, the expected result is that girls will marry at the legal age by choice.

C3 has been supporting the state in implementation of Rashtriya Kishor Swasthya Karyakram (RKSK) in Surguja since 2018. C3 leveraged the RKSK platforms of peer groups, Adolescent Friendly Health Services, Adolescent Health and Wellness Days and Adolescent Friendly Club meetings and the School Health and Wellness Programme for reaching adolescent girls through the proposed interventions.

The intervention aimed to increase agency among 10,000 adolescent girls in Surguja district by ensuring that they complete secondary education, acquire livelihood skills, and marry only after reaching the legal age. The intervention was designed to achieve multiple interlinked outcomes that contribute to the prevention of child marriage. It aimed to strengthen the agency and capacity of adolescent girls to resist and protect themselves from early marriage while fostering peer solidarity that enables them to lead collective action within their communities. At the family and community level, the programme sought to build a supportive ecosystem, raise awareness about the harmful consequences of child marriage, and promote positive alternatives for adolescents. Simultaneously, it worked to strengthen the commitment of key stakeholders to prevent and respond to child marriage by ensuring that child protection mechanisms are functional and responsive at all levels. The

intervention also contributed to strengthening health, education, and child protection systems, thereby creating an enabling legal and policy environment that supported sustained action towards eliminating child marriage.

#### **Key activities implemented under the project are:**

- Supporting implementation of Rashtriya Kishor Swasthya Karyakram in Surguja, which involved training of Peer Educators, extending hand holding and mentoring support to Peer Educators for taking sessions at the community level, smooth functioning of Adolescent Friendly Health Centers, organization of Adolescent Friendly Club meeting and Adolescent Health and Wellness Days and distribution of WIFS tablets.
- Mobilise adolescents at the community level to attend the RKSK peer group sessions
- Transaction of School Health and Wellness Program (SHWP) sessions in school including training of Health and Wellness Ambassadors
- Extend academic enrichment support to adolescent girls at risk of dropping out of school
- Livelihood training to at risk adolescent girls
- Raise awareness of families and communities about harmful impact of child marriage
- Promote birth and marriage registrations
- Increase commitment from stakeholders (School, health, ICDS functionaries and Child Protection Units to prevent and mitigate risk of child marriage)

#### **Purpose of the End line Assessment**

The assessment is aimed to collect data and information which will help in the assessing status of output and outcome level indicators of the project and suggested impact of the intervention. The current assessment adopts a quasi-experimental research design with mixed methods approach to evaluate the changes due to the program from the baseline to the end line by utilizing quantitative and qualitative methods of data collection.

Given the project's intended goal and objectives, the key indicator for measuring the impact of the intervention is "completion of class 12 and delayed marriage". The sample size decision for detecting changes depends on the power i.e. efficiency to detect and measure change, besides depending on level of statistical significance. The sample size for the quantitative survey have been calculated using standard parameters of 95% level of significance 5% margin of error, considering a change of 10% in the impact level indicator at the end of the project (i.e. increase in completion of class 12) from the prevalence rate of 10%. The quantitative survey with selected sample would be conducted using Structured interview schedule.

To unfold information related to status of key parameters of the project, the assessment will involve a qualitative component wherein Focused Group Discussions (FGDs) will be conducted with Parents and In-depth Interviews (IDIs) with different stakeholders of the project. For FGDs, the discussion will adopt participatory approaches to explore the key areas of enquiry across adolescents and stakeholders.

#### **Geographical area and Coverage:**

The project is implemented in two blocks **Batauli and Sitapur in Surguja, Chhattisgarh**. Through this project C3 has reached over 10000 rural adolescent girls (10-19 years) in Batauli and Sitapur in Sarguja district of Chhattisgarh, as they are the most vulnerable to dropping out of school and child marriage. These adolescents reached through schools and peer groups in the community under RKSK. Apart from the school, C3 also reached front line workers to improve life skills of adolescents around delaying age at marriage. The project has implemented activities around RKSK framework and worked closely with system.

## Assessment Questions

1. Whether adolescent girls' complete class 12 and delay age at marriage?
2. Whether the lifeskill trainings helped adolescents to discuss marriage, completion of schooling and reduction in school dropout
3. Whether in person meetings with at risk families lead to reduction in child marriages?
4. What has been the contribution of livelihood training on age at marriage?
5. How has academic enrichment contributed to school completion?
6. Knowledge of legal age at marriage
7. Knowledge of age of consent (legal age for having sex)
8. Knowledge about where to report/seek help in case of child marriage
9. Understand consequences of child marriage
10. Understand domestic violence?
11. Realize that child marriage is a form of gender-based violence
12. If they have faced violence
13. If they have faced discrimination (education, nutrition, assets etc)
14. Aspirations: Where do they see themselves three years from now (for older girls 15-19)
15. It would help if we can ask them one way in which they think child marriage can be stopped
16. Whether the increased commitment from stakeholders helped to prevent and mitigate risk of child marriage?
17. Whether the enhanced leadership and management skills of Peer educators/champions led to their recognition among adolescents and other stakeholders for their work in child marriages and education

## Assessment Design and Methodology

Given below are the proposed End line indicators and information areas based on Output, Outcome Indicators and Assessment questions.

S. No.	Output Indicator at End line assessment
1	Trainings/ Orientation attended by the District/Block Education Officers, teachers, principals, their knowledge level, attitude and engagement in adolescent focused interventions to build awareness and life skills and promote completion of secondary level education Perception of their role in prevention of child marriage
2	Trainings/ Orientation attended by the front-line workers, panchayat functionaries; their knowledge level, attitude and engagement in adolescent focused interventions to promote community awareness around delaying age at marriage and communicate with adolescents on these issues.
	Training of Peer Educators & Adolescent Champions, how many trainings? Were they useful. How were they useful? Challenge faced
	Information on peer led community sessions, how many were conducted by Pes, challenges they face. Difference in attendance by boys and girls
3	Knowledge level, attitude and skills amongst girls for informed decision making and self-efficacy in the context of countering child marriage.
4	Participation and engagement levels of adolescents, stakeholders & community in existing adolescent platforms (Bal Sansads, Peer Groups under RKSK)
5	Perception of Peer educators and champions support in prevention of child marriages
6	Exposure to adolescent focused messages through media, recall where, when, content?
7	Adolescents linked with livelihood skills training

8	Functioning of child protection committees at different levels
<b>Outcome level Indicators at Endline assessment</b>	
9	Extent of early school dropouts, retention and re-enrolment among adolescents – especially among girls
10	Agency of girls
11	Attitude of community members to track school retention and early marriage and promote an enabling eco system for adolescent girls
12	Access to suitable employment opportunities among adolescents / perception of the skilling component of the intervention
13	Implementation and enforcement of legal frameworks and measures to prevent child marriage (birth and marriage registration, AoC etc)
14	
14	Proportion of adolescents completing class 12; the enabling factors and barriers
15	Role of academic enrichment – Gild enrolled, passed out of class 10 and 12 and sustainability of the system
16	Practices related to age at marriage; marriage process, decision making and enabling factors and barriers towards delaying age at marriage
17	The enabling factors and barriers for adolescents to discuss marriage, completion of schooling with parents-
18	Attitude and Role of stakeholders to prevent and mitigate risk of child marriage
19	Perception and Attitude of Peer educators among adolescents and other stakeholders towards prevention of child marriage and Re enrolment of the girls schools

#### Sample size:

Distribution of the sample is across two intervention blocks - Batauli, Sitapur of Surguja District and two comparison blocks from same district.

#### Sample Distribution:

Based upon the above estimation, the sample size proposed is **300 in each of the study arm for the girls in the age group 15-21 years**. For all other indicators we propose to consider combined sample size of 500 girls in the age group 10-14 years and 15-21 years. The sample break up for girls is given below.

	Intervention	Comparison	Overall
Girls 10-14 years	200	200	400
Girls 15-21 years	300	300	600
<i>Sub-sample of Married Girls</i>	<i>100</i>	<i>100</i>	<i>100</i>
<b>Overall Sample for Girls</b>	<b>500</b>	<b>500</b>	<b>1000</b>

Based upon the above estimation, the sample size proposed is **300 in each of the study arm for the boys at overall level**. The sample break up by age group for boys is given below.

	Intervention	Comparison	Overall
Boys 10-14 years	100	100	200
Boys 15-21 years	200	200	400
<b>Overall Sample for Boys</b>	<b>300</b>	<b>300</b>	<b>600</b>

**Selection of Households & Respondents:** A list of households with relevant respondent categories would be prepared through Key Informants in the village. Respondent categories would be identified through the list and 20 respondents per village - 10 from each age category would be selected.

Qualitative Sample Size:

Categories	Details	Numbers
<b>FGD: Parents</b>	2 FGDs each in 2 Intervention Blocks 1 among Fathers and 1 among Mothers	4
<b>FGD: Adolescent Girls</b>	3 FGDs per intervention block: 1 with 15-19 yrs unmarried girls + 1 with 15-24 yrs married girls + 1 with 10-14 years girls	6
<b>FGD : Adolescent Boys</b>	1 FGD per intervention block	2
<b>IDI: CDPO/ MOIC</b>	2 each in 2 Intervention Blocks	4
<b>IDI: AWWs</b>	2 each in 2 Intervention Blocks	4
<b>IDI: ASHAs (Mitans)</b>	2 each in 2 Intervention Blocks	4
<b>IDI: ANMs</b>	2 each in 2 Intervention Blocks	4
<b>IDI: Peer Educators/ champions</b>	2 each in 2 Intervention Blocks	4
<b>IDI: Teachers/ Principals</b>	2 each in 2 Intervention Blocks	4
<b>IDI: SMC members</b>	2 each in 2 Intervention Blocks	4
<b>IDI: PRI members</b>	2 each in 2 Intervention Blocks	4
<b>IDI: VLCPC Members</b>	2 each in 2 Intervention Blocks	4
<b>IDI: Other stakeholders/ Program Staff/ Coordinators</b>	2 each in 2 Intervention Blocks	4
<b>Total</b>		<b>FGDs: 12 IDIs: 40</b>

The technical agency can suggest the alternative coverage/sample size, we can discuss with agency and finalize.

### Scope of Work for the Agency

- Finalizing assessment design for relevant geographical location in close association with C3 considering project commitments and expected project outcomes and impact
- Develop, translate (in local languages) and finalize the assessment tools for the studies in proposed geographical location, in line with C3's requirements and quality expectations
- Identify, recruit and train enumerators for data collection, and develop shared understanding of the assessment objectives, research instruments, sampling protocols and the quality control mechanism.
- Design and put in place quality control protocols for ensuring quality data collection, analysis, and assessment report preparation and share with C3
- Ensure quality data collection with a clear supervision plan and adequate human resources, data entry and data cleaning protocols.
- Present both qualitative and quantitative data and information in appropriate and computerized formats to facilitate ease of transfer to and use by C3.
- Agree with C3 on a framework for Endline final report.
- Submission of the draft report and presentation of the endline assessment findings to C3 prior to finalization, with the final report incorporating C3's inputs and feedback.

- The agency needs to take IRB (Institutional Review Board) approval prior to conducting the Endline assessment.

### **Support to be provided by C3**

- Inputs for finalization of assessment design (including sampling), methodology and tools
- Support in the training of enumerators before data collection
- Facilitate issuance of approvals from the appropriate authorities for the endline assessment.
- Inputs and comments for finalization of the Endline assessment reports

### **Deliverables:**

The agency selected for undertaking Endline assessment will be responsible for providing the following deliverables to C3:

- Detailed assessment design and tool for data collection for the identified locations, presented to C3 along with detailed plans for assessment personnel and organization, quality assurance and approvals obtained.
- Final assessment tools for Endline assessment in Hindi and English language (along with the font files)
- Field movement plan and quality assurance protocol (including backcheck) for both the locations that will be followed in the field
- Final cleaned data sets in MS Excel (and SPSS) and two sets of entered data and error data log, syntax and analysis for qualitative and quantitative assessment for the identified locations
- Detailed plans for tabulation and analysis (of qualitative and quantitative data) and reports to be presented to and approved by C3
- Draft Endline report
- Final Endline Assessment Report in agreed format with incorporation of comments and feedback.
- Submission of an abridged report
- A set of presentation slides on the final Endline findings

### **Quality Control Mechanism**

Quality of data gathered is of utmost importance and so the hired agency for data collection is expected to design quality control protocols for ensuring quality data collection. The agency is also expected to deploy personnel to implement data quality protocols. The time and duration of every tool usage/interview must be recorded and included in the final data set. A full description of quality control measures must be included in the agency's proposal. The agency will be responsible for providing computers and other hardware to its team for data entry and backup while in the field.

### **Data Rights**

A contract for this project will only be awarded on the condition that all information, reports and plans, both print and electronic that may have been designed specifically for this project, in whatever format, will belong to C3. The Agency may not use the data for their own research purposes, nor license the data to be used by others, without the written consent of C3.

### **Final Report Requirements**

The agency is accountable to maintain the requirements for the content, format, or length of the final reports, overall quality and approved timelines for the Endline. The final report should include (at a minimum) the following elements:

- Executive Summary (that outlines findings of key indicators of the project)
- Acknowledgements

- List of Acronyms and abbreviations
- Table of Contents
- Background/Brief program description and context
- Purpose and expected use of the tool
- Objectives of the assessment
- Assessment design and methodology (including limitations of the assessment, if any)
- Socio-demographic profile of assessment participants
- Key findings (include values of all Impact and Objective level indicators, include illustrations in the form of tables and charts)
- Conclusion and Recommendations

### **Timeline**

The assignment should be completed within 60 days of signing of the contract. The agency will propose a detailed timeline in its proposal and strictly adhere to the agreed schedule.

### **Agency Requirements**

The agency that intends to participate in the bidding should have extensive experience conducting quantitative surveys. The agency should be able to demonstrate the ability to identify qualified interviewers who are fluent in Hindi language, are able to read and comprehend English, and are also able to code answers to the questions in English. At least 50% of the interviewers should be women, with preference to those having familiarity of local dialect.

The agency should have proven experience and expertise in conducting qualitative studies and using participatory methodologies and tools as required for this assignment. Sound understanding and experience of conducting gender analyses, livelihood situational assessments, and collective capacity assessments will be a definite plus and should be clearly mentioned and qualified in the proposal. The agency should be able to deploy qualified facilitators who are fluent in Hindi language and are also able to understand and write notes in English fluently. Each qualitative team will have a mix of male and female members.

The agency should have experience in conducting Adolescent focused studies and have knowledge and experience of conducting studies related RKSK intervention. dependent on it.

## **Annexure 1: Format for Proposal**

### **1) Technical Proposal**

*Section 1: Appreciation of the ToR and Qualifications, if any*

*Section 2: Credentials of the Firm (Organization, core-competency, experience and human resources; annual turnover for last three years & annual turnover on similar assignments for last three years not more than 2 pages)*

*Section 3: Previous Experience (details of assignments of similar nature successfully completed by the firms in the last five years, maximum 5; for each assignment, please mention the title, duration, client, total cost, role of the firm, brief description of services rendered by the firm and attach copies of agreement of 5 similar assignments)*

*Section 4:* Approach and methodology of data collection, data analysis and report writing (including how to manage the assignment, quality control mechanism for data collection, kind of software to use for data analysis, the work-plan in the form of a Gantt Chart; team composition and personnel inputs; without any mention of the professional fees.

*Section 5:* Signed CVs of the proposed personnel and commitment of their availability for the (duration of the) assignment

*Section 6:* Any other information (e.g., conflict of interest, Joint venture or disclosure, etc.)

**2) Financial Proposal :** Financial proposal for quantitative and qualitative survey will be submitted separately.

**Summary of the total costs**

Professional costs	
Other direct costs	
Government taxes, if any	
IRB approval cost	
Total Costs	

**Details of the costs proposed (indicative)**

**Professional Cost**

Professional	Number	Days	Rate	Total
Quantitative				
Qualitative				
Total				

**Field Cost**

Household/Individual Survey	Quantitative	Number	Days	Rate	Total
Total					
Qualitative Assessment					
Total					

Total Field Cost				

**Travel Cost**

Household/Individual Survey	Quantitative	Number	Days	Rate	Total
Total					
Qualitative Assessment					
Total					
Total Travel Cost					

**Professional per diem**

	Number	Days	Rate	Total
Household Quantitative Survey				
Qualitative Assessment				
Total				

**Other Cost**

	Unit	Rate	Total

Interested technical agencies should share the technical and financial proposal and the agency's credentials with [procurement@c3india.org](mailto:procurement@c3india.org) by 5.30 pm on/before June 10th, 2026 mentioning "PRN/PF121/2026-27/084" on the subject line of email.