

REQUEST FOR PROPOSAL

(RFP)

Design and Roll-Out of a Curriculum on Positive Masculinities for Community Members and Participatory Community Safety Audits in Selected Districts of Rajasthan

RFP Reference No.	
Date of Issue	
Submission Deadline	5 October 2026, 5:00 PM IST
Issuing Organization	Centre for Catalyzing Change (C3)
Implementation Geography	4 Districts (Alwar, Dausa, Kota, Rajsamand), Rajasthan

1. Invitation to Agencies

The Centre for Catalyzing Change (C3) invites proposals from qualified organizations to design and roll out a curriculum on positive masculinities for men and boys, together with a participatory community safety audit process, across selected districts of Rajasthan.

The selected agency will design and roll-out curricula to support men and boys, community women and young girls, in critically examining harmful gender norms and adopting positive, non-violent, and equitable masculinities, while equipping community members, including women's collectives, to identify, document, and act on gender safety risks in their own neighbourhoods. Organizations with proven expertise in gender-transformative programming with men and boys, participatory community-based methodologies, and large-scale programme implementation are invited to submit their technical and financial proposals in accordance with this Request for Proposal (RFP).

2. Introduction & Organizational Context

The Centre for Catalyzing Change (C3) is a leading national non-profit organization dedicated to empowering women and adolescent girls through innovative, evidence-based programmes. For over 30 years, C3 has worked to advance education, health, safety, life skills, and economic opportunities by strengthening systems and influencing public policy.

In Rajasthan, C3 partners with the Rajasthan State Rural Livelihood Mission to engage men and boys as partners in advancing gender equality, and to strengthen community-level systems, including women's collectives supported by Rajasthan SRLM, that can identify and respond to safety risks faced by women and girls in public and private spaces.

3. Project Goals and Objectives

3.1 Goal

To engage men and boys across selected districts of Rajasthan in adopting positive, equitable, and non-violent masculinities, and to build the capacity of community members to identify, document, and act on gender safety risks through participatory community safety audits.

3.2 Objectives

- Develop a curriculum on positive masculinities contextualized to the social and cultural context of Rajasthan.
- Design training strategies and roll out training for men and boys using this curriculum.
- Develop a participatory community safety audit curriculum suited to rural and peri-urban Rajasthan.
- Train community members on gender safety audits and roll out audits across target communities.

4. Scope of Work / Services Required

Agencies are expected to propose a methodology that addresses all of the following components:

4.1 Curriculum Development — Positive Masculinities

- Formative consultations with men, boys, adolescent boys, and community stakeholders to ground the curriculum in local realities.
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- Design of a curriculum contextualized to Rajasthan, covering gender norms and socialization, power and privilege, consent, prevention of violence against women and girls, caregiving and shared domestic responsibility, and allyship.
- Development of a facilitator guide, session plans, and IEC/audio-visual materials in Hindi (and local dialects where relevant).

4.2 Training Strategy and Roll-Out for Men and Boys

- A cascade/training-of-trainers strategy identifying master trainers and community-level facilitators.
- Roll-out of training for men and boys across the target districts, with a plan for reaching diverse sub-groups (e.g., youth, married men, community influencers).

4.3 Development of Participatory Community Safety Audit Curriculum

- Development of a participatory community safety audit curriculum/toolkit (e.g., safety mapping, walk audits) suited to the target communities.
- Guidance on translating audit findings into community-level action and, where feasible, linkages to local governance bodies (e.g., Gram Panchayats).

4.4 Training of Community Members on Gender Safety Audits, and Roll-Out

- Training of community members — including women's collectives linked to SRLM — on conducting participatory gender safety audits.
- Roll-out of safety audits across target communities, documentation of findings, and preparation of a consolidated report with recommendations.

4.5 Roles and Responsibilities

Agency Responsibilities

- Develop and finalize the curricula and training materials in consultation with C3.
- Recruit and train the field/facilitation team on content, facilitation methods, and safeguarding.
- Roll out training for men and boys and safety-audit training for community members as per the agreed plan.
- Prepare a consolidated report on training reach, safety audit findings, and recommendations for programming and advocacy.

5. Technical & Methodological Expectations

Considering the operational realities of rural and peri-urban Rajasthan, agencies must propose practical, participatory, and locally grounded approaches that address the following:

- **Gender-Transformative Methodology:** Use participatory, reflective, and experiential learning methods suited to engaging men and boys on sensitive topics of gender and violence.
 - **Localisation:** Ensure all curricula, training materials, and IEC content are available in simple Hindi, with local language/dialect support where required.
 - **Community Ownership:** Build on, and where relevant integrate with, existing community platforms — including women's collectives supported by SRLM — to strengthen ownership and sustainability.
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- **Safeguarding and Safety:** Establish clear protocols for participant safety, confidentiality, and referral pathways for any disclosures of violence or abuse arising during training or safety audits.

6. Key Deliverables & Outcomes

The selected agency will be responsible for delivering the following key outputs:

- **Positive Masculinities Curriculum:** A curriculum contextualized to Rajasthan, complete with a facilitator guide and session plans.
- **Training Strategy and Roll-Out:** A documented training strategy and evidence of roll-out of training for men and boys across the target districts.
- **Community Safety Audit Curriculum:** A participatory safety audit curriculum/toolkit ready for community-level use.
- **Trained Community Members and Completed Audits:** A trained cadre of community members and documentation of completed safety audits, including a consolidated findings report with recommendations.

Agencies should propose realistic, measurable, and evidence-based outcomes with clearly defined indicators (e.g., number of men and boys trained, number of communities where safety audits are completed, change in attitudes measured through pre/post assessment). Any outcomes that cannot be assessed within the project period should be explicitly identified and appropriately justified.

7. Agency Eligibility Criteria

To be considered, vendors (or vendor consortia/partnerships) must be able to demonstrate:

- Registration as a legal entity in India (Organisation – which is **not** registered under FCRA, Section 8 company or private limited company) with at least three years of operating history.
- Demonstrated prior experience in at least one of: gender-transformative programming with men and boys, community-based safety/violence-prevention programming, or participatory social audits.
- Field capacity to operate across multiple districts of Rajasthan, including locally recruited field staff where required.
- A safeguarding policy, or willingness to adopt C3's safeguarding requirements.
- A sound financial management and statutory compliance track record, evidenced through audited financial statements for the last two years.

Consortia and partnerships (e.g., a technical/curriculum lead paired with an organization providing programme management and field administration) are welcome and should clearly describe the division of responsibility between partners.

8. Proposal Submission & Evaluation Criteria

Interested organizations are requested to submit their technical and financial proposals as separate files. Full submission instructions, including the deadline and designated e-mail address, are set out in Section 11.

8.1 Technical Proposal

The technical proposal must include:

- Understanding of the assignment and the problem it addresses.
- Organizational profile and relevant experience, including at least [two] references from comparable prior assignments.
- Proposed curriculum design and training/facilitation methodology, including the rationale for the approach.
- Team composition and CVs of key personnel, clearly identifying who is responsible for technical/curriculum quality and who is responsible for programme management.
- Proposed district/community selection approach and implementation plan.
- Work plan and timeline, mapped to the milestones in Section 10.
- Safeguarding and referral protocol.
- A clear statement of scope limitations — what the proposed budget and timeline can and cannot deliver — rather than open-ended promises.

8.2 Financial Proposal

The Financial Proposal shall include:

- A detailed, itemized budget covering all cost components, including personnel, curriculum development, training, materials, travel, field implementation, monitoring and reporting, contingency, and organizational overheads.
- A clear justification for each budget line, specifying the basis of cost estimation (e.g., unit costs, daily rates, person-days, and quantities) and the underlying assumptions related to project scope (e.g., districts, communities, and number of participants).
- Organizational overheads must be presented as a separate budget line and shall not exceed [10]% of the total project cost.

8.3 Format

- Technical proposal: maximum [15] pages, excluding CVs and annexures.
- Financial proposal: submitted as a separate document/sheet.
- Proposals must remain valid for [90] days from the submission deadline.

9. Evaluation Criteria

Proposals will be evaluated in two stages. Technical proposals will be scored first; only vendors scoring at least 70 out of 100 on the technical evaluation will have their financial proposals opened and scored. The final ranking will combine technical and financial scores using a 70:30 weighting.

Technical Evaluation Criteria	Weight	Max. Score
Organizational experience and track record in gender-transformative work with men and boys / community safety programming	20%	20
Soundness and appropriateness of proposed curriculum and training methodology	30%	30

Technical Evaluation Criteria	Weight	Max. Score
Qualifications and relevant experience of proposed key personnel	20%	20
Implementation plan, timeline realism, and district/community selection approach	15%	15
Sustainability plan (training of trainers / community ownership)	10%	10
Safeguarding and ethical protocol	5%	5
Technical Score Subtotal	100%	100

Financial proposals from technically qualified vendors will be scored on a value-for-money basis — the lowest responsive, compliant cost receives the highest financial score, with other compliant bids scored proportionally against it — weighted at 30% of the final combined score.

10. Indicative Project Timeline

The project is slated to commence upon vendor selection and contract finalization. Total duration and exact milestones will be confirmed during contract negotiation; an indicative phasing is set out below [durations to be finalized]:

Phase	Key Activities & Deliverables
Phase 1	Inception meeting; signing of formal agreement; formative consultations; finalization of target districts and communities; curriculum design and development of the positive masculinities curriculum and facilitator materials.
Phase 2	Training of master trainers/community facilitators; roll-out of training for men and boys across target districts.
Phase 3	Development of the participatory community safety audit curriculum/toolkit; training of community members on conducting gender safety audits.
Phase 4	Roll-out of community safety audits; documentation of findings; submission of consolidated report with recommendations and project completion documentation.

11. Submission Instructions

- Submit to: procurement@c3india.org
- Subject line: "Proposal for Masculinities and Rural Safety Audits – [Agency Name]"
- Deadline: 5th October 2026, 5:00 PM IST. Proposals received after this deadline will not be considered.
- Queries: Written questions only, submitted by 29th September 2026 to the e-mail address above. Responses will be circulated to all agencies who have expressed interest, to keep the process fair and transparent.
- Contact for this assignment: State Head – Centre for Catalyzing Change (C3), Jaipur, Rajasthan.

12. General Terms & Conditions

- This RFP does not commit C3 to award a contract. C3 reserves the right to accept or reject any or all proposals, or to cancel this process at any stage, without assigning a reason.
 - C3 is not liable for any costs incurred by an agency in preparing or submitting a proposal, including presentation costs.
 - All information shared by C3 in connection with this RFP, and all proposal content submitted by the agency, will be treated as confidential by both parties.
 - The selected agency will be required to comply with C3's safeguarding policy and the Prevention of Sexual Harassment (POSH) Act, 2013, and to ensure all field staff are appropriately screened.
 - The selected agency will be required to agree a data-protection and consent protocol consistent with the Digital Personal Data Protection Act, 2023, prior to any fieldwork involving participant or community data.
 - The agency must disclose any actual or potential conflict of interest in its proposal.
 - The final scope, budget, and duration will be confirmed with the selected agency during contract negotiation and may vary from the indicative parameters in this RFP.
 - Intellectual Property: All materials, curricula, toolkits, data, and reporting artefacts generated during this assignment shall remain the sole intellectual property of C3.
 - Personnel Continuity: The vendor must guarantee that the proposed technical leads will be personally available and accountable for the full duration of the assignment, without unilateral substitutions.
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