

Baseline of “Engaging with boys, life skills, livelihood and gender equality project”

Request for Proposal

Background

Centre for Catalyzing Change (C3), formerly CEDPA India, began its investment in youth in India in 1987 with the launch of the Better Life Options Program (BLP) to help adolescent girls make “better life choices”. C3 works to mobilize women and girls to achieve gender equality. C3’s vision is a future in India where women and girls are fully empowered and equipped to realize their rights, access opportunities and achieve gender equality and are able to fulfil their dreams free from the constraints of poverty and inequality.

Over the decades, C3 has been able to establish itself as a pioneer institution in the area of adolescence sexual and reproductive health. Equipping adolescents with life-skills for better life choices and providing relevant information so that they are able to choose an aspirational future is one of the key focuses of C3’s Adolescence Program. For the last 10 years, C3 has been providing technical assistance to various government departments in Jharkhand, Bihar, Chhattisgarh and Delhi, working for/with adolescents, with the twin purposes of maximizing outreach and building the system’s capacity for effective delivery of programs and schemes.

Through the proposed intervention of three years C3 intends that young boys develop gender equal attitudes, demonstrate gender equal behaviour and counter gender stereotypes in their communities leading to a balance in the genders. The objectives are

Objective 1: Build confidence and self-esteem in boys, support them to appreciate their qualities and abilities, life skills and attitudes and improve their capability in being gender egalitarian in constructive and creative relationships

Result 1.1: Adolescent boys have better understanding of gender, relationships and knowledge of SRH and rights, access to health services, etc.

Result 1.2: Increased capability of adolescent boys in being gender egalitarian in constructive and creative relationships

Result 1.3: Improvement in adolescent boys understanding and appreciation of diversity of masculinity and male roles.

Objective 2: Facilitate understanding of life goals and improve work readiness in boys to avail livelihood opportunities

Result 2.1: Young boys are able to identify their life goal and plan to realise their goal

Result 2.2: Young boys’ take up skilling opportunities increases by 20% over the baseline

Objective3: Empower communities to become gender equal and support community level actions to promote gender equality

Result 3.1: Awareness about gender issues built at the community level

Result 3.2: Plans for promoting gender equal communities prepared at the Gram Panchayat level

Result 3.3: Episodes of violence against women & girls come down from what is reported in the baseline by 10 percent

Result 3.4: Adolescents run effective community action/ initiatives for their rights and counter gender stereotypes

Objective 4: Build a health system that has the capacity of sensitively responding to the needs of the boys, with responsive and respectful care

Result 4.1: Proportion of boys accessing services increases by 10% over the baseline

Result 4.2: Boys reporting receiving gender sensitive services increases over baseline by 10 percent

The project will be implemented in 6 blocks namely Basia, Palkot, Bharno & Dumri of Gumla district and Kisko and Kuru of Lohardhaga district of Jharkhand state.

C3 has planned to conduct the baseline at the beginning of the project in the month of June 2021 and the endline at the end of the project in the year 2024. The key respondents are the adolescent boys aged 10-19 years and the assessment will be done to understand the status of schooling, life skills, gender equality and entrepreneurship. The findings of the baseline survey will be used to design the intervention and the training modules.

The baseline survey followed a multistage probability proportional to size systematic random sampling to select the requisite number of samples. C3 is planning to conduct the endline survey with the same adolescents in the baseline or using the same methodology as in baseline.

In the first stage, all three implementing blocks out of 6 blocks will be selected in both the districts. Similarly, for comparison blocks, agency will select 1 block each in Gumla and Lohardhaga districts.

In the second stage, the villages or AWCs will be selected from each of the block to enlist the number of adolescent boys in the age group of 10-19 years - which was the universe for each selected block.

In the third stage, a total of 400 Adolescent boys from intervention and 200 from non-intervention blocks will be selected using PPS method.

Along with the Quantitative data, C3 would like to interview with the stakeholders such as PRI members, parents, ANMS, ASHAs and counsellors to understand the processes followed at the community level to improve the status of schooling, knowledge on SRHR and livelihoods. The number of interviews per stakeholder can be shared by the agency.

The sampling methodology can be suggested by agency in the proposal.

Tools and Data collection:

The study intends to measure the present knowledge and skills of adolescent boys regarding Schooling status, knowledge on SRHR, life skills, decision making, mobility, gender equality and its use in quantitative terms. Thus, only structured interview schedule will be used to measure the requisite indicators quantitatively. Household characteristics, personal attributes, career objectives, entrepreneurship skills, market related knowledge, skills on any of value-added services, knowledge on government schemes and programs on micro entrepreneurships, accounting skills, banking knowledge, will be main domains in the interview schedule. The baseline tool will be used to with some additions based on the program team's requirements. Based on the present scenario of COVID, C3 has planned to conduct telesurvey. C3 should be consulted while drafting and finalizing the required tools. The final tools will be translated into local language or Hindi for its use in the final data collection process.

Along with the quantitative tools, agency will develop the qualitative tools for community level stakeholders – PRIs, ANMs, ASHAs, Counsellors and parents.

Data quality mechanisms: During the data collection, the agency will be responsible for conducting 10% of the spot checks and 10% of the back checks by using the spot check and back check formats. The filled in the spot check and back check formats will be analysed and discussed in the investigator's meetings.

ROLE OF THE RESEARCH AGENCY

- Identification, recruitment and training of investigators and other field level staff.
- The training will be arranged and conducted by the agency through Online. C3 team members will participate in the training.
- Approval from Institutional Review Board (IRB) for the baseline
- Planning, launch and implementation of data collection ensuring data quality mechanisms
- Scrutiny of questionnaires, coding of responses, data entry of quantitative questionnaires.
- Digitization of all qualitative interviews.
- Submission of quantitative data in XL and .SAV format and qualitative data in .doc transcripts.
- Submission of all the survey materials (filled-up questionnaires and data sets) to C3.

Data Quality Assurance, Data Processing and Report Writing

- The research agency will be required to undertake scrutiny of questionnaires, data coding and entry and clean the data and submit the data into Excel and SPSS format to C3.
- The research agency will submit a daily report on data collection and quality assurance.
- The final responsibility of ensuring data quality rests with the agency; C3 maintains the right to reject the data, if there are inconsistencies or inaccuracies observed in quality of the data gathered. Any inconsistencies identified will lead to repeat survey entirely at the cost of the research agency.
- The research agency would **ENSURE DATA CONSISTENCY** before submitting it to C3.
- All data and results of this evaluation are the property of C3 and cannot be published or disseminated elsewhere by the research agency.
- The research agency will carry out **DATA ANALYSIS AND REPORT WRITING.**
- The research agency would provide C3 with a detailed analysis plan/framework and two reports- a detailed report of the study and an abridged version of the report in the form of an executive summary.

ROLE OF C3

C3 will proactively assist the research agency in the following:

- Provide list of adolescent boys in the implementation blocks with contact numbers
- Participate in the training of investigators.
- Support to monitor the data collection processes.

- Guide and assist in preparing analysis plan, tabulation and report writing.
- Review and provide feedback on report.

CRITERIA FOR SHORT-LISTING OF AGENCIES

- Agency should possess essential infrastructure facilities to conduct research.
- Adequate experience, past record, expertise, good reputation and credibility of research agency in conducting social research and surveys in the field of education, SRHR of adolescents, assessments of digital literacy projects and livelihood projects.
- Agency should provide indicative evidence that they have experience needed to take similar surveys.
- Quality of proposals should be good and it should follow the guidance provided in this ToR.
- The clarity of proposal, soundness of field implementation plan, budget, adherence to timelines and approach.
- Proposals reaching C3 within the specified timelines.

Deliverables: The final products submitted by the agency towards the successful completion of this assignment would include:

- Baseline Report
- Presentation of the baseline methodology and results
- Final tools used during the baseline survey
- Report on the training of investigators, team composition and data quality checking
- Raw data sets and the syntax
- Lessons learned and recommendations

Timeline – June 12th to August 7th, 2021

PLEASE SUBMIT YOUR DETAILED PROPOSALS WITH TIMELINE AND BUDGET IN THROUGH EMAIL mmanoranjini@c3india.org BY 5:00 PM on June 10th, 2021. The hard copies can be shared through courier to

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