

Job Description

Role Title: Junior Graphic Designer	Location: Delhi NCR, on-site
Reporting To: Senior Program Officer, Communications	Core / Field: Communications

ORGANIZATION BACKGROUND:

Centre for Catalyzing Change (C3), is a not for profit organization that works to improve the lives of women and girls in India. Through local partnerships and programs, C3's proven approach to development gives women, adolescents, especially young girls the tools they need to improve their lives, as well as that of their families and communities. Our programs focus on increasing educational and livelihood opportunities for adolescent girls, ensuring access to lifesaving reproductive health information and services, and empowering women to become leaders in their communities and in governance.

POSITION SUMMARY:

Centre for Catalyzing Change (C3) is looking for a compassionate and purpose-driven Junior Graphic Designer to join our Communications team. The role is ideal for someone who is not only creatively skilled but also passionate about using design to drive social impact. You'll work on a range of visual content to support programs that empower women, girls, and communities across India.

KEY ROLES & RESPONSIBILITIES:

- Design clear, impactful creatives for print, digital, social media, and campaigns, aligned with C3's mission and branding
- Collaborate with communications, program, and digital teams to produce content for awareness, advocacy, and outreach
- Support in creating design collateral such as reports, toolkits, event backdrops, social media posts, and internal documentation
- Adapt and refine designs based on feedback, while maintaining consistency with brand guidelines
- Assist in optimizing visuals for web, mobile, and print platforms
- Manage multiple design requests while meeting deadlines and quality standards

Note: The roles and responsibilities mentioned above are not exhaustive. Role holder will be guided to perform different tasks as necessitated by changing role within the organization and the overall objectives.

Required Qualifications & Skills:

- Minimum 2 years of experience in graphic design; agency or nonprofit experience preferred
- Strong working knowledge of Adobe Creative Suite (Photoshop, Illustrator, InDesign); additional tools like Figma, Canva, or AI-based design tools are a plus
- Understanding of design fundamentals: typography, layout, color theory, and composition
- Experience designing for both digital (social media, websites, emailers) and print (posters, brochures, reports)
- Ability to handle feedback constructively and work collaboratively in a team
- Portfolio showcasing creativity, versatility, and alignment with social development messaging
- Familiarity with print processes and formats is preferred
- Strong attention to detail and passion for communication through design

HOW TO APPLY:

Email the following to Jobs@c3india.org:

- Your resume
- Your design portfolio
- The Instagram handle of an Indian non-profit whose social media design work you are impressed by, and a few lines on why you find their work impressive
- Your current system/setup specifications

OTHER DETAILS:

- The offer made to the selected candidate shall be commensurate with qualifications, experience and salary history.
- Last date for submission of application: 31st August 2025
- **Please mention the position you are applying for in the subject line of your email.** The application must contain information about your current salary & benefits drawn (CTC).
- Only short-listed candidates will be intimated.

C3 aims to be an equal opportunity employer. All applicants will be considered for employment without attention to race, colour, religion, sex, sexual orientation, gender identity, national origin, or disability status. Women candidates are encouraged to apply.