



Advertisement for the position of Program Associate, Midwifery

Location: Patna/Lucknow

1. POSITIONS: Program Associate (2), Joint action for Midwifery,
Location: Patna (Bihar) and Lucknow (Uttar Pradesh)

2. ORGANIZATION BACKGROUND:

Centre for Catalyzing Change (C3), is a registered not for profit organization, focused on improving the lives of women and girls in India by equipping, mobilizing, educating and empowering women and girls, to achieve gender equality. Centre for Catalyzing Change increases awareness of health entitlements and works supports women to gain know their reproductive health entitlements and access and utilize public health services through information and mobilization. C3 also strengthens the ability of women to become leaders in their communities and the nation.

C3 is currently implementing a number of intervention programmes at local, state and national levels in the areas of Reproductive Health and Rights especially around improving quality of Family Planning and Maternal health. C3 is a founding member and the Secretariat of the White Ribbon Alliance for Safe Motherhood- India (www.whiteribbonalliance.org India). The Secretariat provides core project management, communications messaging and alliance building support for a variety of WRAI projects, besides providing support through advocating evidence based health services utilization at the National, State, Institutional and Organizational levels. WRAs supports initiatives to improve maternal health programs through knowledge sharing, consensus building and behaviour change communications. It convenes forums and works with the health system programs to build demand for good quality maternal health services.

C3 is looking C3 is looking to recruit two Program Associate, Joint action for NPMs and Midwifery (JaNM) in Bihar and Uttar Pradesh

For more information about C3, Reproductive Health and Rights initiatives visit <http://www.c3india.org/>

3. JOB DESCRIPTION/ RESPONSIBILITIES:

Program Associate, Joint action for NPMs and Midwifery (*JaNM*) shall be responsible for supporting C3's Project around creating an enabling environment for NPMs and Midwifery interventions in the state (UP/Bihar).

Key Roles and Responsibilities:

- Provide support to the Midwifery Intervention at state and district level for implementing activities, work includes organizing meetings and consensus events, meetings of expert groups and professional Associations and development partners;
- Liaison with State officials of concerned departments, TSUs, State Nursing Council, SOMI and TNAI state Chapter, State Govt. Nursing and Midwifery and Medical Education departments,

Communicating with Institutional forums of stakeholders such as NPMs, Nurse-Midwives, Doctors, ANMs (SBAs) and Community level NGOs who are the key stakeholders. Supporting and participating in stakeholder meetings, supporting in capacity building and sensitization activities.

- Support WRAI in UP/Bihar for outreach to midwives and nurses to meet the key mobilizers to support participation in campaigns, documentation of case studies, photo journal/journeys and correspond with the National WRAI Midwifery team.
- Implement program plans and help organize a series of sensitization meetings of Local District/Block and SC level Midwives. Arrange the logistics for meetings and liaison with SBAs, non-SBA ANMs and contractual staff and other Nursing Colleges and Schools of Nursing in the SMTI and MLCU to maximize attendance from their catchment areas and Orient and use verbal and email correspondence and distribute communication collaterals to improve visibility of Midwives and NPMs and understanding of unique skills of midwives.
- Visit and discuss specific tasks of the Midwifery project from time to time within their state– esp. ensuring understanding and selection of key stakeholders for dialogues around the use of Communications collaterals
- Accompany teams during educational visit of state leaders including key office bearers of their associations/forums to selected Midwifery Led Care Units (whenever-a new batch of NPMs graduate) and introduce to State and National Midwifery Trainers.
- Provide inputs for SPOs, into planned activities for raising awareness of the midwifery profession and suggest and discuss appropriate steps to be taken to encourage dialogue and acceptance of the new Midwifery professionals- Educators and NPMs
- Support WRAI in engaging key influencers, such as the State Nursing and Midwifery (within NHM) program Managers and Registrars of State Nursing Council and Nursing Directorates/Cells of their State for understanding standards of entry and qualification criterion of exit examinations and recruitment policies for Nurses and Midwives. Support Orientation meetings with Key decision makers (KDMs), professional association, community-based leaders through state level events/meetings sharing FAQs on NPMs for general public
- Facilitate interface meetings and events with professional associations' office bearer across India to ensure inter-professional collaboration with Obstetrician-Gynaecologists, Paediatricians, Nurses, Public health professionals for positioning NPM
- Liaison with State Govt. on the positioning and branding strategy and roll – out the National communication plan and messaging for midwives in India in the respective state.

4. QUALIFICATIONS, EXPERIENCE AND COMPETENCIES:

Qualifications:

Applicants must have a master's degree in health or social sciences, social work, Public Health, Midwifery or more than 5 years' experience in a similar project.

Experience, Skills and Competencies:

- Candidates must have at least 5 years' experience of working on development issues in their state.
- Knowledge and understanding of reproductive health, family planning and gender issues would be an advantage;
- Prior experience of working with projects with H&FW department at state level, Entrepreneurial mind-set, with the ability to work independently, self-motivate, and propose and implement new initiatives;

- Good command of English and Hindi encompassing both official written and oral communication skills.
- Female candidates with experience working with Nursing and Midwifery will be given preference. Willingness to travel within State 30% of your time.

5. COMPENSATION OFFERED:

The offer made to the selected candidate shall be commensurate with qualifications, experience and salary history.

Annual Consultancy Contract. Fixed Term: **2 years**

6. LOCATION: Lucknow (UP) , Patna (Bihar)

7. Eligible candidates should send their latest CV with covering letter to jobs@c3india.org *Midwifery Program Associate*, and mention State applied for in the Subject line of your email. The application must contain information about current salary & benefits drawn (CTC).

Only Short-listed candidates will be intimated. No telephonic enquiries will be entertained until shortlisted.

C3 is an equal opportunity employer.