



Centre for
Catalyzing
Change

EveryGirl EveryWoman EveryWhere

Centre for Catalyzing Change (C3)

C3's Unniti Small Grants Program

Small Grants. Big Impact.

Introduction

Women and girls in grassroots communities often get left out of important economic and social opportunities, or policy interventions. There are multiple community-based organizations working in these spaces to help women and girls from their respective communities gain access to these opportunities, but their efforts often fall through the cracks due to lack of adequate support.

In 1989, Kaval and Ravi Gulati began their quest to enable girls and women to live up to their full potential. In 2015 Unniti entered into a partnership with C3, seeking to build upon Unniti's legacy and gain from C3's experience and resources.

Through Unniti, we support and empower organizations working in the remotest regions of India. Unniti helps provide girls and women with opportunities to innovate and build their own future, which they might not have been able to otherwise. Our grants focus on priority needs, encourage local initiatives and help build self-sufficiency.

Unniti provides expertise and guidance to build organizational capability and sustainability, and encourages local fundraising in the community. Through this process, we build close collaborative bonds with grantees, which allows for a flexible response to their changing needs. We also work through a thorough due diligence system that verifies every partner's working practices, thereby making sure that every rupee from the donor is utilized for the cause.

Unniti is based on the principles of small-philanthropy. As our motto - 'Small Grants. Big Impacts' - suggests, we firmly believe that even the smallest of steps goes a long way in transforming the lives of women and girls.

Our reach

**Across 17
states in
India**



Key facts

Supported over
100 NGOs
 reaching various remote
 locations in India

Implemented
250 projects
 across sectors of Education, Sports
 and Self-Defence, Leadership, and
 Livelihood.

Distributed
Rs. 5 crores
 over a span of 5 years

Impacted over
2000
 marginalized girls and women to
 become educated and self-reliant



“Education is a fundamental right and an asset. With support from Unniti, I was able to finish my education and today I am an active voice for girls’ education under the Girls Literacy Program (an initiative supported by Unniti).”

Veena, Brick kiln worker, Rajasthan

Objectives

- Support innovative interventions developed at the grassroots level.
- Equip community-based organizations and build their capacities.
- Support women and girls who are breaking barriers in their fields.

Milestones

- Grants to NGOs in 17 states - Uttar Pradesh, Uttarakhand, Delhi, Rajasthan, Tripura, Mizoram, Madhya Pradesh, Gujarat, Bihar, Telangana, Andhra Pradesh, Chhattisgarh, Jharkhand, Maharashtra, Nagaland and Jammu & Kashmir (Ladakh)
- Supported a project that provided safe and conducive educational environment for children of sex workers living in Delhi’s GB Road. The project has helped change the landscape of education in the area - the school which resulted from it has grown from an all-girls’ school to a co-educational institution.
- Provided livelihood opportunities to over 100 young women from remote tribal communities
- The mentorship provided to young girls through our sports-focused programs led to them representing the country in state and national level sports.

Our Projects

Sustainable livelihoods

Building dignity and self-esteem of women through sustainable livelihood programs in the tribal/rural regions of India. Supporting community based organizations that prepare girls and women for work in the formal and informal sector in rural areas and thus play an important role in poverty alleviation.

Sports & self-defense

Building self-confidence and negotiation skills of adolescent girls by imparting knowledge on health, nutrition, education, and leadership through our sports and self-defense programs.

Education

Providing support to marginalized and vulnerable adolescent girls - mainly in the tribal regions - who have the desire to break barriers and attain education, by providing meaningful small grants, scholarships and fellowships.



We are C3. Centre for Catalyzing Change. We are for EveryGirl. EveryWoman. EveryWhere.

We are a committed organization working in India to make sure no woman or girl is denied her basic rights. We design and implement interventions that work with the existing systems to deliver solutions at scale. Our work is with and through the value chains of large platforms - for example the education and health delivery systems. With our support, women and girls learn to meet the challenges of each life stage and negotiate crucial wins. Our work has created lasting change for millions of women and girls in India.